



AMERICAN SOCIETY OF MAGAZINE EDITORS

ANNOUNCING AN ASME SEMINAR

LEGAL ISSUES FACING MAGAZINE EDITORS: WHAT'S NEW?

When: Friday, March 27, 1998

Where: ASME Conference Room
919 Third Avenue at 55th Street, 22nd floor
New York City

Time: 9:00 a.m. - 12 noon (*Continental breakfast from 8:30 a.m.*)

Cost: \$95.00 per person for ASME members (\$125 for non-members)

In an era of massive libel and other court judgments against media entities, magazine editors need to be alert to, familiar with, able to take steps to avoid legal concerns and potential liabilities. To provide an overview of such important matters, on March 27, 1998, ASME will present its latest seminar on recent legal developments facing magazine editors. Our speaker will once again be Lawrence Savell, Counsel in the New York office of the law firm Chadbourne & Parke LLP.

Mr. Savell advises and represents magazine publishers and other clients on matters including libel, privacy, First Amendment, trademark, copyright, contract, negligence, and products liability. He has written and been quoted frequently on these subjects in leading media trade journals. In an up-to-date, practical, and non-legalese presentation, Mr. Savell will discuss a comprehensive range of legal issues affecting magazines, including the following:

1. Magazines and the Internet: On-line/CD-ROM concerns such as ownership of electronic rights to articles and photographs/illustrations by free-lancers or suppliers, with analysis of standard and innovative contractual language -- as well as other matters that your contracts should address for maximum protection;
2. Recent significant developments in libel law, including lessons from recent massive court judgments;
3. Recent key invasion of privacy decisions;
4. Important new rulings in copyright and trademark law relevant to the magazine business (including the scope of "fair use");
5. The rights of magazines to refuse to publish certain advertisements; and
6. The controversial "Hit Man" decision, involving potential liability of publishers for "aiding and abetting" crimes by individuals that allegedly act on information contained in publications.

Questions will be welcome throughout the presentation as well as afterwards, encouraging open and informal discussion and interaction. An extensive handout will be provided, addressing in greater detail many of the subjects discussed in the seminar.

Please mail or fax the enclosed registration form to reserve your place. Guests are welcome.

ASME SEMINAR REGISTRATION FORM

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TO REGISTER - Mail or fax the registration form and payment (either credit card information or check) to: American Society of Magazine Editors, 919 Third Avenue, 22nd floor, New York, NY 10022, attn.: Michelle Gluckman. If processing a check creates a delay, you may register by marking "check to follow." *(However, there will be no refunds for no-shows. If you make a reservation with no payment and do not show, you will still be billed.)* Cancellations will be accepted no later than Wednesday, March 25, 1998. We do not send written confirmation of your registration. If you are concerned about your registration or have further questions, please contact Michelle at [212] 872-3737. **BY FAX - [212] 906-0128.**

YOU MAY DUPLICATE THIS FORM FOR ADDITIONAL REGISTRATIONS (PLEASE TYPE OR PRINT CLEARLY)

NAME:

TITLE:

PUBLICATION:

ADDRESS:

CITY, STATE, ZIP:

TELEPHONE:

METHOD OF PAYMENT (CHECK ONE):

- Check enclosed for: \$ _____ *(Please make checks payable to: Magazine Publishers of America, Inc./ASME)*
- Check to follow
- American Express (15 digits) Card Number: _____
- Mastercard (16 digits) _____
- Visa (14 or 16 digits)

Expiration Date: ____/____/____
Amount to be charged: \$ _____

Please print name as it appears on card: _____

Authorized Signature Date

REFUND POLICY: Registration fees will not be refunded for cancellations made after Wednesday, March 25, 1998. If last minute problems prevent you from attending, we urge you to find a substitute so that your reservation will not go unused. *(Amounts paid to ASME may be deductible as a business expense, but are not deductible as a charitable contribution. FEIN: 13-1087160)*

For office use only: DR _____ CN _____ CD _____ CA _____ NOC _____