



# AMERICAN SOCIETY OF MAGAZINE EDITORS

## 1999 LEGAL UPDATE SEMINAR FOR MAGAZINE EDITORS

- When:** Tuesday, May 18, 1999
- Where:** ASME Conference Room  
919 Third Avenue at 55th Street, 22nd floor  
New York City
- Time:** 9:00 a.m. - 12 noon (*Continental breakfast from 8:30 a.m.*)
- Cost:** \$95.00 per person for ASME (\$125 for non-members)

In an era of increasing litigation and staggering libel and other court judgments against media entities, magazine editors need to be alert to, familiar with, and able to take steps to minimize potential claims, liabilities, and litigation defense costs. To provide a useful overview of such critical matters, on May 18, 1999, ASME will present its latest seminar on recent legal developments affecting magazine editors. Our speaker will once again be Lawrence Savell, Counsel in the New York office of the law firm Chadbourne & Parke LLP.

Mr. Savell advises and represents magazine and book publishers and other clients on matters including libel, privacy, First Amendment, trademark, copyright, contract, negligence, and products liability. He has written and been quoted frequently on these subjects in leading media trade journals. In an up-to-date, practical, and non-legalese presentation, Mr. Savell will discuss a comprehensive range of legal issues affecting magazines, including the following:

1. Magazines and the Internet: On-line/CD-ROM concerns such as ownership of electronic rights to articles and photographs/illustrations by free-lancers or suppliers, with analysis of standard and innovative contractual language -- as well as other matters that your contracts should address for maximum protection;
2. Recent significant developments in libel law, including lessons from recent massive court judgments;
3. Recent key invasion of privacy decisions;
4. Important new rulings in copyright and trademark law relevant to the magazine business (including the scope of "fair use");
5. Other legal claims brought against magazines.

Questions will be welcome throughout the presentation as well as afterwards, encouraging open and informal discussion and interaction. As an added courtesy this year, Mr. Savell invites attendees to submit in advance via e-mail (to [lawrence.e.savell@chadbourne.com](mailto:lawrence.e.savell@chadbourne.com)) specific questions or concerns, which he will address in his presentation if they are determined to be of interest to the entire audience.

An extensive handout will be provided for your ongoing reference, addressing in greater detail many of the subjects discussed in the seminar.

Please mail or fax the enclosed registration form to reserve your place. Guests are welcome.