

# Folio: *Spring*

**MAY 15-18, 1995**  
**New York Marriott Marquis**  
**1535 Broadway at 46th St.**  
**New York City**

**Thursday, May 18**

**THURSDAY, MAY 18**

**9:30-11:30AM**

**CASE STUDY MM801 9:30-11:30AM**

## **The Law & Your Magazine: What's New?**



Legal concerns and potential liabilities continue to have a major impact on the success (if not the survival) of magazines today. This continually-updated, practical, and non-legalese presentation will alert you to and advise you on how to avoid and deal with a wide variety of "hot" legal issues, including:

- The Tasini case—potholes in the "information superhighway": Who owns the electronic rights to articles by freelancers; how can you cover yourself through careful contractual language
- Libel law update: liability for book and other reviews; lessons from recent massive court judgments; how proposed legislation may reduce the costs and risks of litigating against defamation claims
- When parody is no joke: The potential risks of running ad or other parodies; how you can protect yourself
- Product liability claims against publishers: can you be held responsible for physical injuries suffered by readers who rely on information presented in articles or advertisements?
- "Masking" confidential sources: Avoid liability for making a source "identifiable"
- Recent significant developments in privacy, trademark, and copyright (including "fair use") law

**Lawrence Edward Savell, Esq.,** attorney in the New York City office of the law firm Chadbourne & Parke, and legal columnist for *Car Collector* and *Golf for Women* magazines.