



AMERICAN SOCIETY OF MAGAZINE EDITORS

ANNOUNCING AN ASME SEMINAR

LEGAL ISSUES FACING MAGAZINE EDITORS: WHAT'S NEW?

- When:** Thursday, May 23, 1996
- Where:** ASME Conference Room
919 Third Avenue at 55th Street, 22nd floor
New York City
- Time:** 9:00 a.m. - Noon (*Continental breakfast from 8:30 a.m.*)
- Cost:** \$80.00 per person

Legal concerns and potential liabilities continue to have a major impact on the success (if not the survival) of magazines. On May 23, 1996, ASME will present its latest seminar on recent legal developments facing magazine editors. Our speaker will once again be Lawrence Savell, Counsel in the New York office of the law firm Chadbourne & Parke LLP.

Mr. Savell advises and represents clients on matters including libel, privacy, First Amendment, trademark, copyright, contract, negligence, and products liability. He serves on the Communications and Media Law Committee of the Association of the Bar of the City of New York, and on the New York State Bar Association Media Law Committee. He has written over 100 legal articles for a wide variety of professional and mass-market publications, and currently serves as legal editor and columnist for *Car Collector* magazine.

In an up-to-date, practical, and non-legalese presentation, Mr. Savell will discuss a broad range of issues including the following:

1. Potholes in the "Information Superhighway": On-line concerns such as ownership of electronic rights to articles by free-lancers, with analysis of standard and innovative contractual language;
2. Developments in libel law, including lessons from recent massive court judgments;
3. Recent key invasion of privacy decisions;
4. Significant new rulings in copyright and trademark law relevant to the magazine business (including "fair use");
5. Potential limits of editorial discretion and revision; and
6. Products liability claims against publishers: can a magazine or article be a defective product?

Questions will be welcome throughout the presentation as well as afterwards, encouraging open and informal discussion and interaction. An extensive handout will be provided, addressing in greater detail many of the subjects discussed in the seminar.

ASME SEMINAR

REGISTRATION FORM

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New York City

COST - \$80 each person

TO REGISTER - Mail or fax the registration form and payment (either credit card information or check) to: American Society of Magazine Editors, 919 Third Avenue, 22nd floor, New York, NY 10022, attn.: Michelle Gluckman. If processing a check creates a delay, you may register by marking "check to follow." (*However, there will be no refunds for no-shows. If you make a reservation with no payment and do not show, you will still be billed.*) Cancellations will be accepted no later than Tuesday, May, 21, 1996. We do not send written confirmation of your registration. If you are concerned about your registration or have further questions, please contact Michelle at [212] 872-3737. **BY FAX** - [212] 906-0128.

YOU MAY DUPLICATE THIS FORM FOR ADDITIONAL REGISTRATIONS (PLEASE TYPE OR PRINT CLEARLY)

NAME:

TITLE:

PUBLICATION:

ADDRESS:

TELEPHONE:

METHOD OF PAYMENT (CHECK ONE):

Check enclosed for: \$ _____ (*Please make checks payable to: Magazine Publishers of America, Inc./ASME*)

Check to follow

American Express (15 digits)

Card Number:

Mastercard (16 digits)

Visa (14 or 16 digits)

Expiration Date: ____/____

Amount to be charged: \$ _____

Please print name as it appears on card: _____

Authorized Signature

Date

REFUND POLICY: Registration fees will not be refunded for cancellations made after Tuesday, May, 21, 1996. If last minute problems prevent you from attending, we urge you to find a substitute so that your reservation will not go unused. (*Amounts paid to ASME may be deductible as a business expense, but are not deductible as a charitable contribution. FEIN: 13-1087160*)

For office use only: DR _____ CN _____ CD _____ CA _____ NOC _____