



AMERICAN SOCIETY OF MAGAZINE EDITORS

ANNOUNCING AN ASME SEMINAR

LEGAL ISSUES FACING MAGAZINE EDITORS: WHAT'S NEW?

When: Thursday, May 22, 1997

Where: ASME Conference Room
919 Third Avenue at 55th Street, 22nd floor
New York City

Time: 9:00 a.m. - Noon (*Continental breakfast from 8:30 a.m.*)

Cost: \$85.00 per person for ASME members (\$110 for non-members)

In the wake of a \$223 million jury verdict against a publishing company, there's no question that magazine editors need to be alert to and familiar with legal concerns and potential liabilities. To provide an overview of such important matters, ASME will present its latest seminar on recent legal developments facing magazine editors. Our speaker will again be Lawrence Savell, Counsel in the New York office of the law firm Chadbourne & Parke LLP.

Mr. Savell advises and represents magazines and other clients on matters including libel, privacy, First Amendment, trademark, copyright, contract, negligence, and products liability. He serves on the Communications and Media Law Committee of the Association of the Bar of the City of New York, and on the New York State Bar Association Media Law Committee. He has written over 100 legal articles for a wide variety of professional and mass-market publications, and has since 1991 served as Legal Editor and columnist for Car Collector magazine. In an up-to-date, practical, and non-legalistic presentation, Mr. Savell will discuss a comprehensive range of issues including the following:

1. Magazines and the Internet: On-line/CD-ROM concerns such as ownership of electronic rights to articles and photographs/illustrations by free-lancers or suppliers, with analysis of standard and innovative contractual language -- as well as other matters that your contracts should also address for maximum protection;
2. Recent significant developments in libel law, including lessons from recent massive court judgments;
3. Recent key invasion of privacy decisions;
4. Important new rulings in copyright and trademark law relevant to the magazine business (including regarding "fair use"); and
5. The rights of magazines to refuse to publish certain advertisements.

Questions will be welcome throughout the presentation as well as afterwards, encouraging open and informal discussion and interaction. An extensive handout will be provided, addressing in greater detail many of the subjects discussed in the seminar.

Marlene Kahan
Executive Director

ASME SEMINAR

REGISTRATION FORM

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TO REGISTER - Mail or fax the registration form and payment (either credit card information or check) to: American Society of Magazine Editors, 919 Third Avenue, 22nd floor, New York, NY 10022, attn.: Michelle Gluckman. If processing a check creates a delay, you may register by marking "check to follow." (*However, there will be no refunds for no-shows. If you make a reservation with no payment and do not show, you will still be billed.*) Cancellations will be accepted no later than Tuesday, May 20, 1997. We do not send written confirmation of your registration. If you are concerned about your registration or have further questions, please contact Michelle at [212] 872-3737. **BY FAX** - [212] 906-0128.

YOU MAY DUPLICATE THIS FORM FOR ADDITIONAL REGISTRATIONS (PLEASE TYPE OR PRINT CLEARLY)

NAME:

TITLE:

PUBLICATION:

ADDRESS:

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METHOD OF PAYMENT (CHECK ONE):

- Check enclosed for: \$ _____ (*Please make checks payable to: Magazine Publishers of America, Inc./ASME*)
- Check to follow
- American Express (15 digits) Card Number: _____
- Mastercard (16 digits) _____
- Visa (14 or 16 digits) _____

Expiration Date: ____/____/____

Amount to be charged: \$ _____

Please print name as it appears on card: _____

Authorized Signature

Date

REFUND POLICY: Registration fees will not be refunded for cancellations made after Tuesday, May 20, 1997. If last minute problems prevent you from attending, we urge you to find a substitute so that your reservation will not go unused. (*Amounts paid to ASME may be deductible as a business expense, but are not deductible as a charitable contribution. FEIN: 13-1087160*)

For office use only: DR _____ CN _____ CD _____ CA _____ NOC _____